DAVID MARR

VISIT MY PORTFOLIO OF WORK WWW.MARRVELOUS.com

MARRVELOUS@GMAIL.COM (415) 425-5678

MARRVELOUS.COM Jan 2007 - Present | Oakland, CA Independent contractor offering a variety of creative services including art direction, visual design, WordPress websites, photography, and video Production. Client list includes: AKQA, Burning Man, The Crucible, Daniel Beaty, Ridwan Diamond Approach, Ahki Tipi, and more. Full-Time or long-term clients include:

AUTOM8.COM Jan 2001 - Present | Berkeley, CA

Design, dev and maintenance of WordPress site for scientific research product equipment. Tasks included WP plug-in customization, WooCommerce integration, and product photo retouching & compositing.

SWAMISELECT.COM Aug 2017 - Apr 2019 | Mendocino, CA Design, dev and launch of WordPress site for name brand cannabis. Tasks also included WP plug-in customization, WooCommerce integration, and site photography.

BANANASBUNCH.ORG Oct 2014 - Jan 2019 | Oakland, CA Design, dev and maintenance of WordPress site for non-profit child care resources and referrals agency. Tasks also included WP plug-in customization, quarterly print catalogs, photography, MailChimp templates, social media marketing, and web-based video marketing campaigns.

MED64.COM Jul 2014 - Oct 2018 | Osaka, Japan Design, dev and maintenance of WordPress site for scientific research product equipment. Tasks also included WP plug-in customization, and product photo retouching & compositing.

MONSTERSTORE.COM Oct 2013 - Sep 2014 | Brisbane, CA Marketing ad design, email marketing design, and misc website design including landing, product, information, and special event pages.

ELUXURY.COM Jul 2005 - Jan 2007 | SF, CA

FT Contractor for high-fashion online retail owned by Moët Hennessy – Louis Vuitton SE (also known as LVMH). Duties included retouching, color correction, and compositing of product and fashion model photography. Other responsibilities include HTML/JQuery development for weekly marketing emails.

DESIGNMEDIA.COM Jun 2004 - Dec 2004 | SF, CA

FT Contractor for E-Learning and Information Design Agency. Production Manager of the agency's 20 member multi-discipline team. Additionally worked as User Interface & Design Lead for California State Capitol Museum's 'Multimedia Library, California Timeline'.

BURNINGMAN.ORG Jun 2001 - Mar 2004 | SF, CA

FT Contractor for world-renowned art, culture, event, and community. Roles included Lead Visual Designer, Webmaster, and Web Team Lead for 70 local & remote volunteers. Duties include art direction, volunteer management, and project manager for all client-side web projects.

KMART.COM/BLUELIGHT Apr 2000 - May 2001 | SF, CA Employed as Senior Web Designer responsible for visual design and art direction in the launch of the Kmart (aka BlueLight) online retail store. Design Responsibilities: Homepage, Free Internet Service, BlueLight PC, and numerous name brand product boutiques.

RAZORFISH.COM Sep 1999 - Apr 2000 | SF, CA Employed as Client-Side Web Developer & Visual Designer for a Web & Interactive Agency with global corporate and industry-leading business clients.

MAUSHAUS.COM Apr 1999 - Sep 1999 | Menlo Park, CA Employed as Web Developer & Visual Designer for an Interactive Design Agency serving corporate and business clients.

NETSCAPE.COM Feb 1998 - Apr 1999 | Mountain View, CA FT Contractor for Internet Pioneer & Web Portal. Responsibilities included client-side web development & visual design for Netscape's 18 international portals/channels.

EDUCATION, SKILLS, TOOLS

ACADEMY OF ART UNIVERSITY 1994 - 1997, BFA | Graphic Design

SKILLS | KEYWORDS

Visual design for print, web, digital, email, social media, and marketing ads. WordPress styling, layout, development, customization, plugin Integration, HTML, CSS, Bootstrap, responsive, WooCommerce, SEO, and more. Photo (+retouching, color adjustment, and compositing) and video production (write, shoot, direct, edit, etc), and more.

TOOLS

Adobe CC (Photoshop, Illustrator, InDesign, Dreamweaver, Premiere, Audition), MS Office, Google Docs, Keynote, Slack, Sketch, and more.

OFTEN HIRED TO DO WordPress Design | Web Dev 1 Print-Based Design | Layout 2 Internet Marketing | Ad Design 3 Video Promos | Marketing 4 Photography | Retouching, etc 5

RECOGNITION

Currently has graphic artwork included in the 'NO SPECTATORS: THE ART OF BURNING MAN' exhibition touring the following museums:

Smithsonian American Art Museum, Renwick Gallery March 2018 - January 2019

The Cincinnati Art Museum April 2019 - September 2019

Oakland Museum of California October 2019 - February 2020

Nominated in 2002 for a WEBBIE AWARD in 'Community' for BurningMan.com for facilitating online community, connectedness, and/or communication.