# **DAVID MARR**

VISIT MY PORTFOLIO OF WORK

#### www.MARRVELOUS.com

MARRVELOUS@GMAIL.COM (415) 425-5678

#### Marrvelous.com [January 2007 - Present]

Independent contract creative services including print design & layout, web design & development, marketing & ad design, art direction, largeWordPress websites, photography, and video Production.

Ad Perk, Ahki Tipi, ALCODA, AKQA, Burning Man, The Crucible, Daniel Beaty, InsiteDG, MARS911, MED64, Monster Products, Swami Select, Triune Infomatics, and more.

Full-time contracts and/or long-term clients include:

#### **ACBHCS.ORG - ALAMEDA COUNTY BEHAVIORAL HEALTH SERVICES AGENCY**

[March 2022 - May 2022]

FT Contract as Webmaster responsible for updating public information and resource listing landing pages for Covid-19 and Homelessness in Alameda County.

#### **ALCODA.ORG - ALAMEDA COUNTY OFFICE OF THE DISTRICT ATTORNEY**

[November 2021 - March 2022]

FT Contract Wordpress developer responsible for the relaunch, design and build of a suite of Wordpress sites including: ALCODA.org, HeatWatch.org, AtSchool. org, ACFJC.org and ProtectKids.org.

#### **AUTOM8.COM** January 2001 - Present

Design, dev and maintenance of WordPress site for scientific research product equipment. Tasks included WP plug-in customization, WooCommerce integration, and product photo retouching & compositing.

#### SWAMISELECT.COM [August 2017 - April 2019]

Design, dev and launch of WordPress store for organic craft cannabis. Tasks included WP plug-in customization, WooCommerce, and site photography.

#### BANANASBUNCH.ORG [October 2014 - January 2019]

WordPress design, development and maintenance for non-profit child care resources and referrals agency. Tasks also included WP plug-in customization, quarterly print catalogs, photography, MailChimp templates, social media marketing, and web-based video marketing campaigns.

#### **ELUXURY.COM** [July 2005 - January 2007]

FT Contractor for webstore owned by Moët Hennessy – Louis Vuitton SE (also known as LVMH). Duties included retouching, color correction, and compositing of product and fashion model photography. Other responsibilities include HTML/ JQuery development for weekly marketing emails.

#### **DESIGNMEDIA.COM** [June 2004 - December 2004]

FT Contractor for E-Learning and Information Design Agency. Production Manager of the agency's 20 member multi-discipline team. Additionally worked as User Interface & Design Lead for California State Capitol Museum's Multimedia Library - California Timeline.

#### BURNINGMAN.ORG [June 2001 - March 2004]

FT Contractor for world-renowned art, culture, event, and community. Roles included Lead Visual Designer, Webmaster, and Web Team Lead for 70 local & remote volunteers. Duties include art direction, volunteer management, and project manager for all client-side web projects.

#### KMART.COM/BLUELIGHT.COM [April 2000 - May 2001]

Employed as Senior Web Designer responsible for visual design and art direction in the launch of the Kmart (aka BlueLight) online retail store. Design Responsibilities: Homepage, Free Internet Service, BlueLight PC, and numerous name brand product boutiques.

#### RAZORFISH.COM [September 1999 - April 2000]

Employed as Client-Side Web Developer & Visual Designer for a Web & Interactive Agency with global corporate and industry-leading business clients.

## **EDUCATION, SKILLS, TOOLS**

#### **ACADEMY OF ART UNIVERSITY**

1994 - 1997, BFA | Graphic Design

#### **SKILLS**

Visual Design for print, web, email, social media, and marketing ads WordPress styling, layout, development & customization including plugin Integration & customization, WooCommerce, SEO, Commerical Photo (+ Retouch/Color Correction/ compositing) & video production (write, shoot, direct, edit).

### **TOOLS**

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere, Audition), HTML & CSS, MS Office, Google Docs/Drive, Keynote, Slack, Sketch, and more.

# **SOFT SKILLS QUICKLY EMBRACES CHANGE** ADEPT AT RAPID LEARNING SELF-MOTIVATED, SELF-INSPIRED COMMUNICATOR & ACTIVE LISTENER COMPETENCY WITH TECHNOLOGY

#### RECOGNITION

Graphic artwork featured in "NO SPECTATORS: THE ART OF BURNING MAN" exhibition tour at the following museums:

Smithsonian American Art Museum, Renwick Gallery

March 2018 - January 2019

The Cincinnati Art Museum April 2019 - September 2019

Oakland Museum of California October 2019 - February 2020

Nominated for a 2002 WEBBIE AWARD for BurningMan.com for online community website.